



FOR IMMEDIATE RELEASE

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SEQUENTRIC SIGNS DISTRIBUTION AGREEMENT WITH HD SUPPLY UTILITIES

Smart Grid demand management and energy data acquisition solutions from Sequentric now available to HD Supply's electric utility customers

WILMINGTON, N.C. – October 6, 2010 – Sequentric Energy Systems, LLC, a smart grid technology innovator, today announced it had signed a distribution agreement with HD Supply Utilities, North America's largest electric utilities distributor. Under the agreement, HD Supply Utilities will resell and integrate the full suite of Sequentric smart grid solutions to its electric utility customers.

Sequentric's Internet Protocol-based products and software systems provide electric utilities with a wide range of proven, cost-efficient smart grid options. By enabling demand, consumption and information management with a variety of control and storage innovations, Sequentric's technology empowers a utility company to create custom network-based smart grid solutions that can benefit the utility as well as its customers.

"We are partnering with HD Supply Utilities because of their established customer relationships and experienced sales force. Their network and expertise will be extremely valuable in terms of rapidly presenting our technology to a large number of utilities," said Daniel Flohr, CEO of Sequentric Energy Systems. "We are excited to see Sequentric's full suite of U.S.-made products included in turn-key smart grid offerings that HD Supply Utilities has developed for its customers."

Sequentric products will be an integral part of HD Supply Utilities' smart grid technology solution suite, which includes a complete array of hardware, software and services comprising total, end-to-end demand response solutions, from generation source to in-home smart appliances.

- More -

"Sequentric brings a great deal of value to our customers," said Geff Smith, vice president, Automation, HD Supply Utilities. "Their technologies enable rapid smart grid deployment and offer flexibility and reliability. The Sequentric solution is already proving itself in several of our utility customers' smart grid initiatives."

About Sequentric

A smart grid technology innovator, Sequentric Energy Systems, LLC, designs, engineers and supplies hardware, software and support services, to electric utility companies and to a growing number of OEM customers. Electric utility deployments began in 2007 and are rapidly expanding. A patent portfolio based on pioneering demand management and distributed storage technology is being assembled. Sequentric is a privately owned company based in Wilmington, NC, with sales offices in San Francisco and New York. Please visit us at www.sequentric.com or email info@sequentric.com for more information.

About HD Supply Utilities

As North America's largest electric utilities distributor, HD Supply Utilities (www.hdsupply.com/utilities) is a business of HD Supply (www.hdsupply.com), a leading wholesale distribution company, providing a broad range of products and services to professional customers in the infrastructure & energy, maintenance, repair & improvement and specialty construction markets. With a diverse portfolio of industry-leading businesses, HD Supply is one of the largest diversified wholesale distributors in North America, with approximately 770 locations.

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